

Les différents domaines d'intervention des GAFA

Disrupting all industries

	g	Apple	f	a
TELECOM & IT	Fiber	Apple SIM	WhatsApp	Cloud Drive
HEALTH	Callco	HealthKit	Move	Marketplace
RETAIL	Shopping express	iBeacon	Facebook "Buy" Button	Grocery Delivery
ENERGY & UTILITIES	Smart home	Solar Power	Internet.org project	Fulfillment by Amazon
MEDIA & ENTERTAINMENT	Play	iTunes Radio	Oculus	Gamers Video platform
FINANCIALS	Wallet	Apple Pay	Friend-To-Friend Payment ¹	Payments API
MOBILITY, TRAVEL & LEISURE	Car	CarPlay	Messenger + Uber Integration ¹	Media app for connected cars

Les investissements des GAFA

The big 4 have acquired or invested in all these famous start-ups

g	Apple	f	a
UBER \$258M Investment	TOPSY \$200M+ Acquisition	Instagram \$1Bn Acquisition	airbnb \$112M Series B ^{1 2}
AngelList \$24M Series B ¹	Concept.io \$30M+ Acquisition	WhatsApp \$22Bn Acquisition	twitter Undisclosed amount Seed ^{1 2}
Secret \$1.4M Seed ¹	beatsaudio. \$3Bn Acquisition	Oculus \$2Bn Acquisition	Songza Undisclosed Series B
Nextdoor \$22M Series B ¹			MakerBot INDUSTRIES \$10M Undisclosed ^{1 2}

(Source : FaberNovel)